#### At Christian College

Miss Golden Etter, assisted by Miss Fromilda Young of the voice departauditorium.

Meetings of the state clubs have contributions for the annual,

auspices of the Fortnightly Club at arranging the scenic effects. Read Hall yesterday afternoon,

specials will begin next Thursday and and the following Tuesday.

Mrs. L. W. St. Clair-Moss will entertain at dinner for the officers of the Junior College Union committee played by A. L. Saeger, H. H. Mecker, and the affiliation committee of the University at 6 o'clock Friday even-

### NEXT PHI MU ALPHA MONDAY

#### Miss Kline Will Take Place of Miss Hinkle.

Miss Florence Hinkle, soprano, who had been engaged to give a concert here next Monday night in the Phi STONE PLOW SHARE IN MUSEUM will also begin this week, Mu Alpha series, has recently broken a leg, so that she will be unable to fill her engagement. In her stead, Phi Mu Alpha has arranged for Miss Olive Kline, a young soprano of growing national reputation, to give the last regular concert of the series at the University Auditorium at 8:15 o'clock next Monday night,

The illness of Madame Schumann- versity. Heink, who was to have given an extra number in the Phi Mu Alpha series, was the first disappointment of the season, However, Phi Mu another musical attraction to take the place of the Schumann-Heink in the sides at various points to hold concert. While it can not say cer- it in place in the plow frame. tainly, it hopes to announce the extra concert soon. The stubs in the season tickets which were good for 50 cents on the Schumann-Heink concert should be saved, because they will still be good for the same amount on the admission price to the additional concert which is being ar ranged.

## Merchants for Truthful Advertising.

CLEVELAND, March 2.—"Promotion of Truthful Advertising" is the purpose of a distinctly new type of organization now being formed here by members of the Retail Merchants' Board of the Cleveland Chamber of Commerce, W. J. Noble, of the board explains the evils the organization is designed to abolish in the following interview "One of the evils to be eliminated is the inflation of values, telling the people that an article is a \$100 value and advertising it for sale at \$37,50. This word 'value' as used in this connection is one of the most deceiving words in advertising. You might as words in advertising. You might as \$100 value, with the excuse that a starving castaway on a desert island would value a loaf of bread at that

## Mrs. A. W. Taylor to Liverpool.

Mrs. A. W. Taylor will leave here Tuesday for New York, whence she will sail April 9 on the steamship Baltic for Liverpool, England. Mrs. Taylor had planned to spend her summer in Liverpool, but the trip will be hastened on account of her mother's illness. She will take her son with her, and her daughter will spend the summer in Iowa.

## Basketball at High School Saturday.

A basketball game will be played Saturday night in the Columbia High School gymnasium between the girls' team of the high school and the Christian College team. Miss Edith Caverly will referee.

## Easter Market.

Easter market and sale of aprons and fancy articles Saturday morning, April 4 at Taylor's Music Store on Ninth street by ladies of the Episcopal church. (adv. tf)

## WILL PLAY "ALT HEIDELBERG"

## Production Soon.

ment, will give her graduate recital annual play in the Columbia Theater day night by the students and instrucin expression tonight in the college April 18. This year's production is tors here from that state. There are by William Meyer-Foerster. In form- ity and two agricultural instructors, been called this week to elect new er years the German play has been C. H. Eckles and M. A. R. Kelley, both officers and decide upon pictures and given in the University Auditorium, graduates of the Iowa State Agriculbut when "Alt Heidelberg" was decid- tural College at Ames. Cady Kenny of the piano depart- ed upon, the club members voted to ment of the college assisted in a give the play in Columbia Theater, elected president and Miss Merze Marmusical program given under the where they would not be hampered in vin of Shenandoah, Ia., secretary and

The Easter vacation for seniors and | English four years ago. It is the story athletic teams that come to Columbia. of the life of a crown prince of Germany at the University of Heidelberg.

> The cast was selected by the German faculty. The leading parts are Rain Delays Progress But Stone Work E. M. Staude and Miss Lucy Moore. The other members of the cast are: C. has progressed slowly the last few E. Ragsdale, A. C. Balzer, H. C. Taylor, days, owing to the rainy weather. Re-W. J. Wegener, W. W. Hawkins, J. L. gardless of weather, R. Plowman, su-Potter, Albert Saeger, H. Wider, J. L. perintendent of the construction work, Ingverson, J. B. Charles, C. G. Mecker. expects to have the building finished and Misses Hazel Thornburg and by the middle of July, Marie Meyer. A chorus of young men will also be selected.

#### Finder Thought It Was an Indian Relic So Sent It to M. U.

A late addition to the Social Muse um is a stone plow share used by some early Missouri farmer. It was found by W. S. Whitt near Weatherby. The finder believed that it was an Indian relic and sent it to the Uni-

The stone, which served as the share is of hard material. It weighs about ten pounds and has been polished to make the surfaces smooth. It is Alpha is making every effort to get i nthe shape of a wedge. The face is a foot long. Holes have been made

The farmer who made this plowshare must have been a very early settler, as iron for plow shares was obtainable at Boonville and other river points before 1836,

## CAN'T GET THE RIGHT BEARINGS

#### Three Wrong Shipments, While Westmount Bus Is Idle.

Three different bearings, each one the wrong one, have been sent to Columbia for the Westmount bus. This morning a 64-word telegram was sent describing the bearing wanted and it is hoped it will arrive today. The car probably will be running again the first of next week. It has not been running for about four weeks.

## ADDITIONAL WANT ADS.

LOST-Gold Bar Pin at Gymnasium, ruby doublet set, Wednesday night. Please phone 54, (161).

## Refreshing, Dainty VANTINE'S Toilet Water and



Violet, Sandalwood, Geisha Flowers a toilette you are going to like.

THE DRUG SHOP

#### THIRTEEN IN IOWA CLUB

#### Der Deutsche Klub to Give Annual Home State Athletic Teams Will Be Welcomed When Here.

Der Deutsche Klub will present its An Iowa Club was organized Tues-"Alt Heidelberg," a play in five acts, eleven Iowa students in the Univers-

Harry E. Taylor of Traer, Ia., was treasurer. Representatives of the Iowa "Alt Heidelberg" was played here in Club will meet and welcome all Iowa

### BIOLOGY BUILDING BY JULY

## Will Be Finished Soon

Work on the new Biology Building

The stone work will be finished in a week or ten days. Work has been started on the roof, and the plastering

# April 5 At Noon The Song Contest for the Y. W. C. A. Song Book Closes

Have All Cover Designs and Manuscripts in on That Date



This is the store that best serves----and saves. Cutting down the high cost of living by greatly reducing the prices on

# Suits, Coats, Dresses, Waists

now when the season's need is most urgent.

"Quality is the keynote throughout all of the stock in this sale." "Price is the factor to sharpen interest. Style tells its own story."

# APRIL SALE Friday and Saturday

## SUITS

Some tailored, some fancy, all correct models for 1914

		~~~	-			
Some were made to se 45.00, Special A	ll at \$3 April s	85.00 ale	, 40.0	00 an	d	\$27.50
Some were made to see Special April se					),	22.50
Some were made to se Special April sa	ll at \$2 i <b>le</b>	2.50	and •	25.00	).	19.75
Some were made to sel Special April sa	l at \$1 le	8.00	and	20.00	),	14.75
Some were made to sel April sale	l at \$	15.0	0, S	pecia	ı	12.50

All coats reduced to prices correspondingly low.

DRESSES Crepe de chine and Taffeta Silk dresses.

Newest ideas for 1914. Latest creations of Americas foremost designers.

Regular \$37.50 and 35.00 silk dresses, Special April sale \$29.00 Regular \$25.00 and 30.00 silk dresses, Special April sale 19.75

April sale 17.50 Through a fortunate purchase we are able to offer you one lot of Evening Dresses at prices less than manufacturers cost. Manufacturer's cost \$27.50 to 37.50. Any dress

Regular \$22.50 silk dresses, Special

Along with these bargains we will include our Famous King Tailored waists. Any of these \$2.00 and 3.00 waists in this special April sale at

We have a few new Silk Dresses for your approval. Next week we will have still more for your inspection.

in this lot at

# First Showing of Summer Dresses

We are daily receiving our stock of Summer Dresses and Wash Suits. These are a forecast of summer styles bearing the stamp of authority and reflecting with accuracy the last word from the accepted arbiters of fashion. Crepes, Linens, Lingeries and other favored fabrics in assortment of colorings and designs almost unlimited.

5 dozen Wash Skirts for summer wear just ordered.

The only way for you to appreciate what great bargains we have for you is to come in and give us the pleasure of showing you.

Millinery 1914



Special showing o Tailored and Trimmed Hats

95€

# **★**Star Theatre TONIGHT

Feature Vaudeville & Pictures ACTS

PISTEL and CUSHING Blackface Comedians Presenting "The Stranded Minstrels" PETITE SISTERS

Singers and Dancers

Special Feature Photo Play "The Good in the Worst of Us" A Gripping Melodrama In Two Parts

WHITNEY'S STAR ORCHESTRA